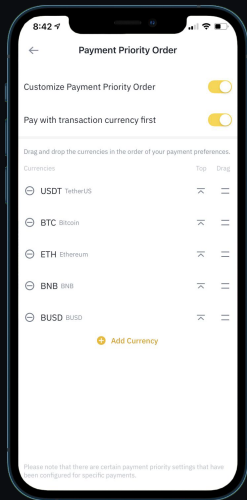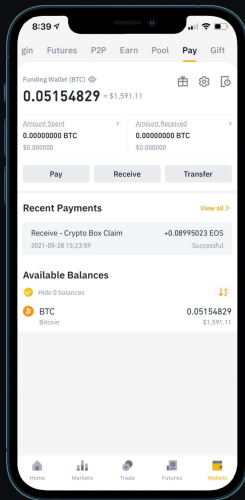BINANCE
PAY

What is
Binance Pay?

Send crypto
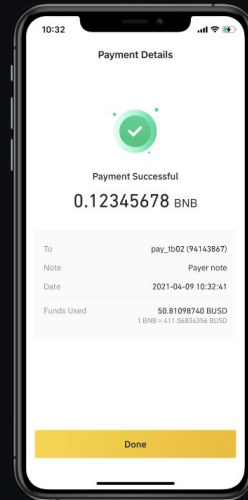## to friends, family, and merchants worldwide for **free**

Freedom to choose how you pay

Payment Priority Order lets you choose which cryptocurrencies you want to spend, in the order you prefer.

One crypto wallet to manage all your payments

—

Access and manage funds for Binance Pay. Manage payments with transaction history.

Instant payments around the world

—

Say goodbye to unfair fees and charges. Pay, send and receive crypto—all with zero fees.

pay.binance.com

BINANCE PAY

Crypto payments for your Business
Merchant Solutions

Native Crypto audience for your business

At Binance, we've built a passionate crypto-ready community. Reach more customers online and offline.

Sell with the lowest transaction fees

We grow when you grow. Low transaction fees means more profits for your business.
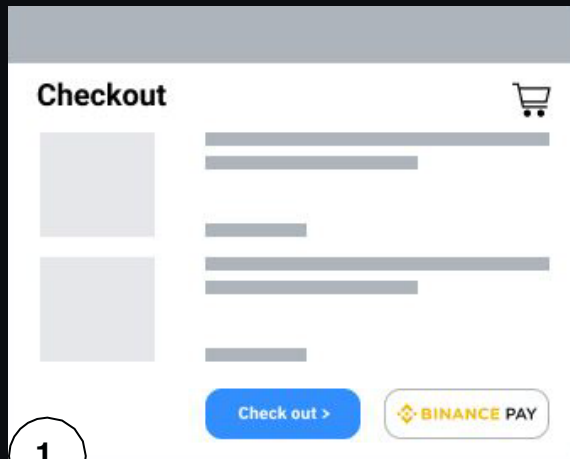
Get paid in stablecoins that are pegged 1:1 with USD or cryptocurrencies

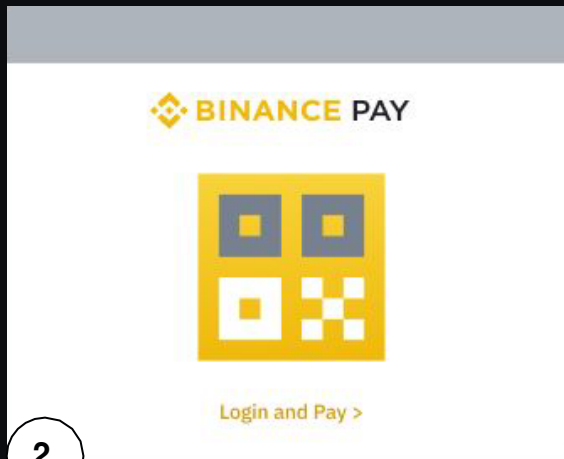Binance Pay supports over 50 cryptocurrencies and stablecoins, including BUSD.
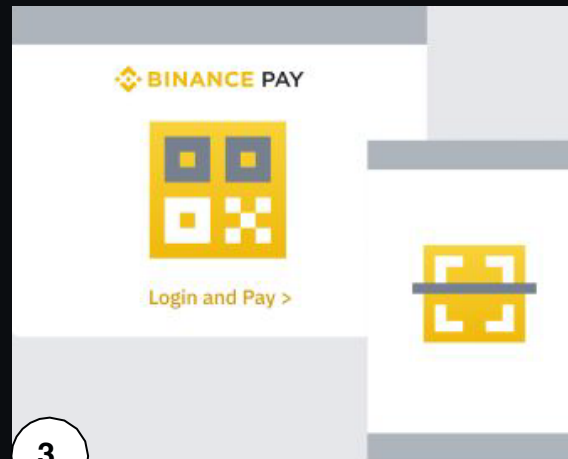
merchant.binance.com

BINANCE PAY

4

Binance Pay Mechanism

1 Merchants add the "Binance Pay" entry point to their checkout flow.
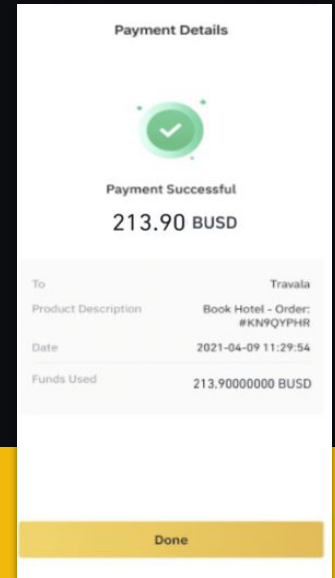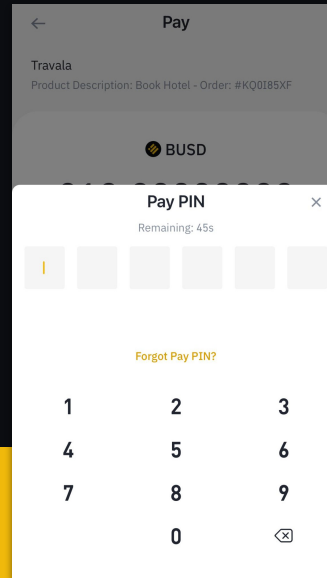
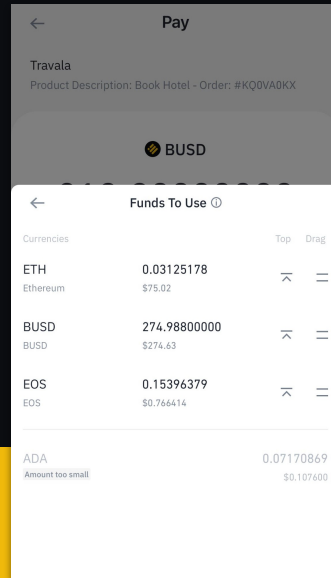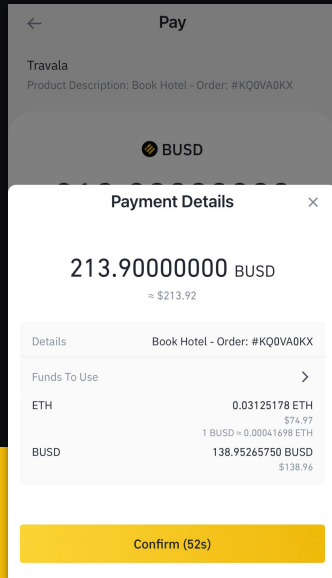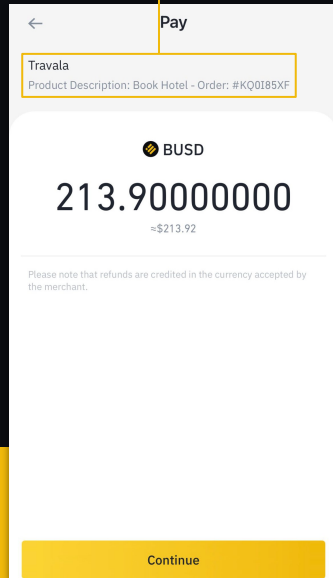**2** Redirect customers to Binance Checkout page.

3 Customers can pay via Binance App or Web Checkout.

BINANCE PAY

B2C App Payment Experience

Merchant name & product description is displayed

Upon scanning QR
Code / triggering SDK

User can pay using
50+ crypto currencies

BUSD gets settled to you

Checkout Flow Experience
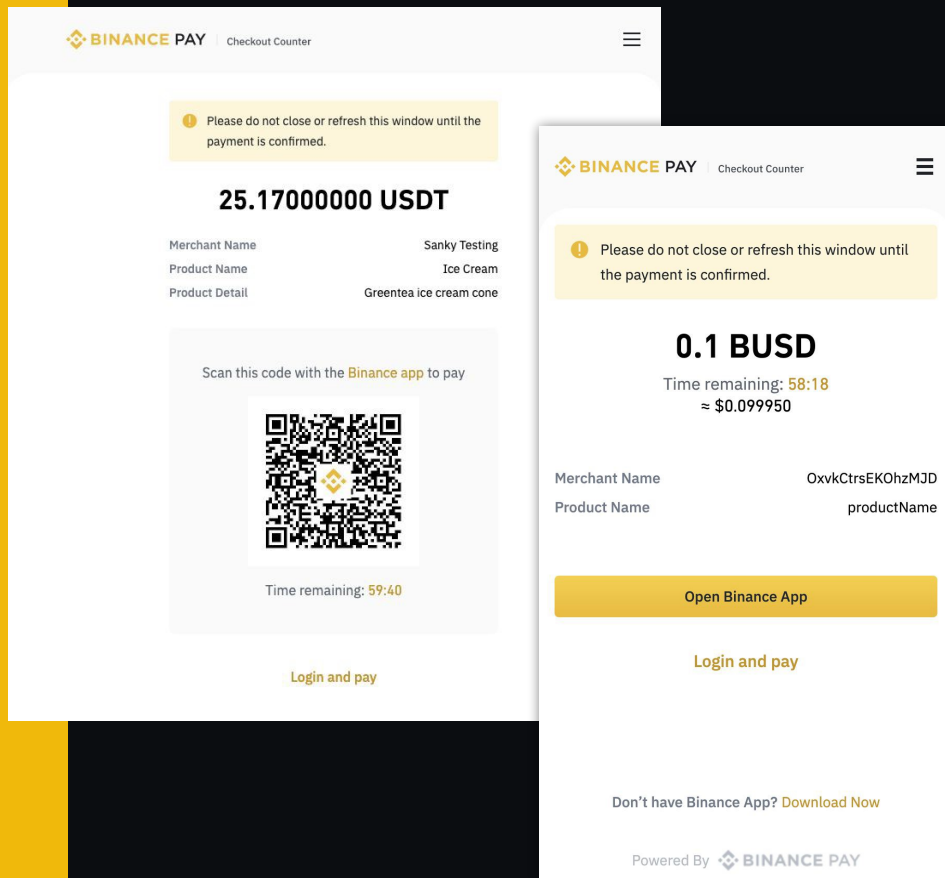
Binance Hosted Checkout Page
A checkout page hosted by Binance with both APP and Web payment

APP Checkout
QR Code for desktop platform and Payment Button for mobile web/APP

Web Checkout
Customers can login and pay on Web

Checkout Flow Experience

Order details

Netflix Hong Kong
300.00 HKD   101 121 sats

Total Estimate ⓘ   101 121 sats

Login or Create an account to pay with your account balance, receive rewards, and more!

Choose Payment method

Bitcoin (BTC) 101 121 sats	Lightning (BTC) 101 121 sats	Ether (ETH) 0.010004 ETH
Binance Pay $41.84 New	USDT ERC20 41.84 USDT	USDT TRC20 41.84 USDT
Litecoin (LTC) 0.31277764 LTC	Dogecoin (DOGE) 257.96 DOGE	Dash (DASH) 0.32938440 DASH
Mastercard/Visa $41.84	Redeem a Balance Card	

Order details

Email address
claudia.c@binance.com   Change

Payment method
Binance Pay   Change

Invoice id
57dfc3ad-125f-4352-bc14-973f5bce4c37

Netflix Hong Kong
300.00 HKD $41.86

Total $41.86

⭐ Will earn you **1 012 sats** in rewards!

Payment   29:31

Scan this QR code in the Binance app

🔗 Pay on Binance.com

BINANCE PAY

8

Use Case:
Ride-Hailing (Mini Program)
A partnership between BINANCE PAY & splyt
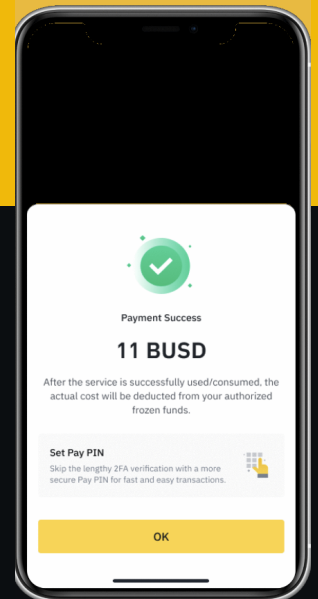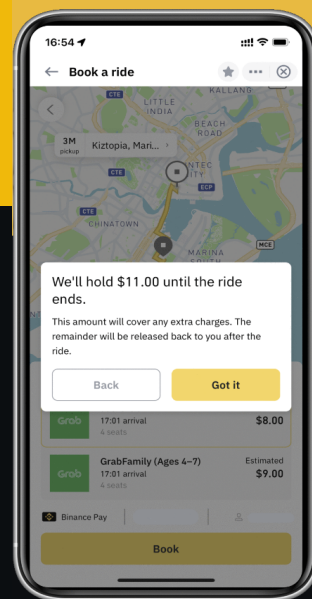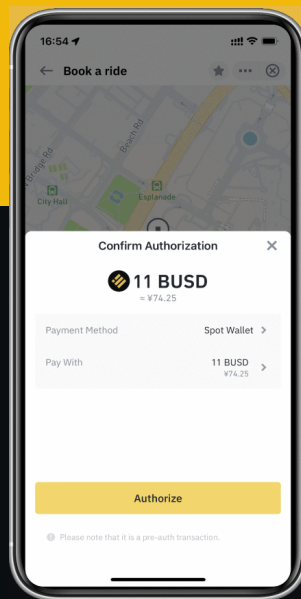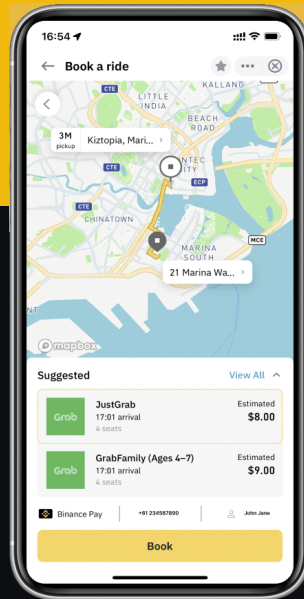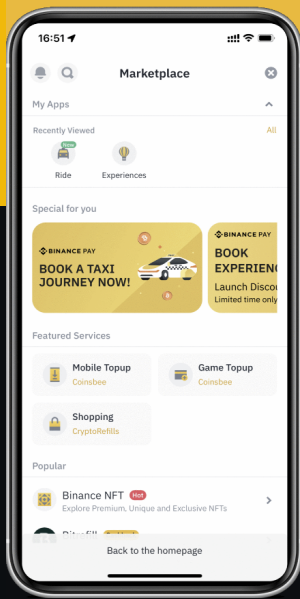
Use Case:
Crypto reward payout

Binance Pay allow disbursement of crypto
to RewardsBunny's users
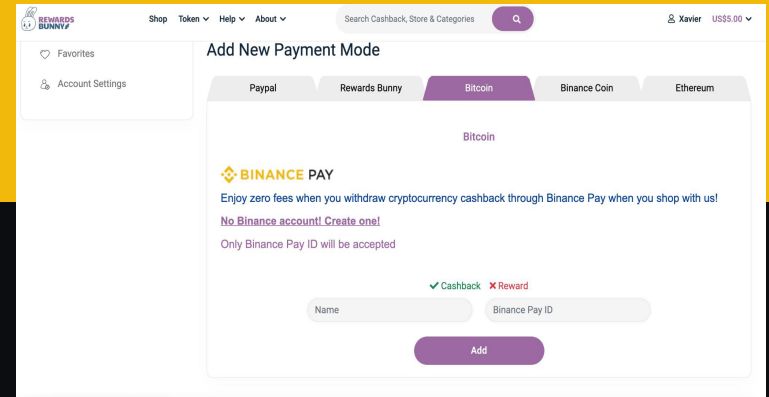
Customers receive crypto cashback via
Binance Pay with their loyalty points

Use Case:
Ridehailing Top-up
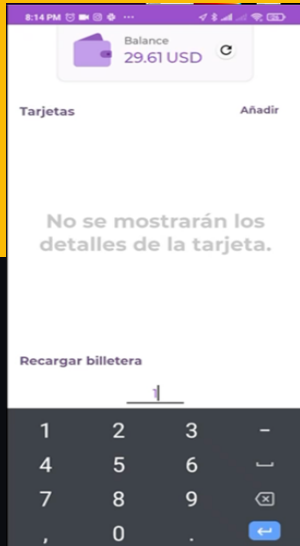
User has 29.61 USD in balance
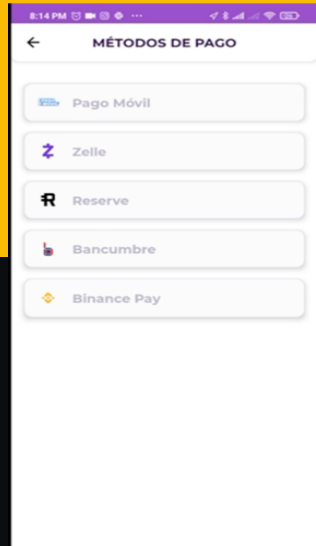
Selects Binance Pay to top-up
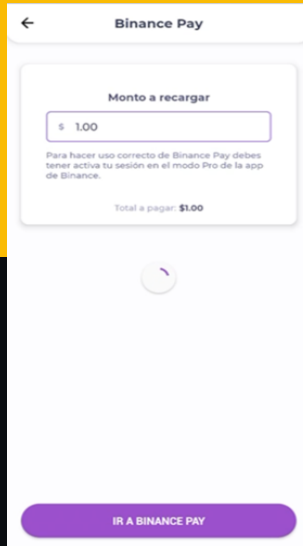
Keys in top-up value of 1 USD
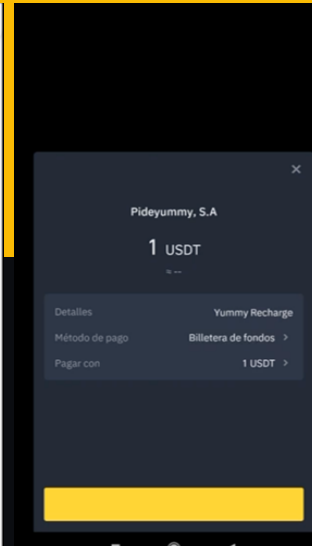
Opens up Binance app to pay 1 USDT from Binance Pay wallet
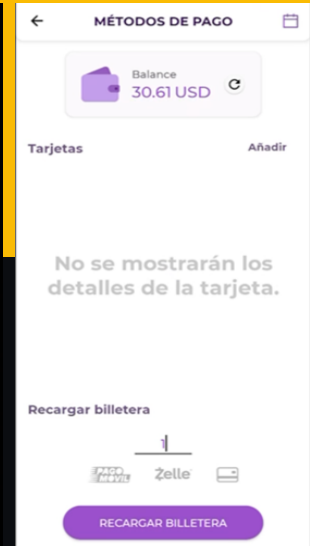
Balance is topped up with 1 USD to 30.61 USD

Use Case:
Pre-Sale NFT Partnership with Hertz

Step 1 : Fill in the Purchase Information
第一步：填寫購買資料

Please provide your email address and purchase quantity.
請提供電郵地址及購買數量。

Email Address:
電郵地址：   johndoe@example.com

Purchase Quantity:
購買數量：   1

Subtotal :
總價錢 :   HK $ 3,400

I have read, understood, and accepted the Terms and Conditions.
我已細閱、明白及同意服務條款。

Step 2 : Connect your Wallet for Receiving Hertz NFT Airdrop
第二步：連結錢包接收空投Hertz NFT

Please select your preferencing Wallet for receiving Hertz NFT Airdrop.
請選擇用作接收空投Hertz NFT 的錢包。

Trust Wallet

Connect Trust Wallet
連結 Trust Wallet 錢包

Trust Wallet download and set up guide
Trust Wallet 下載及設置教學

Or
或

Connect MetaMask
連結 MetaMask 錢包

Step 3 : Proceed to Binance Pay for Payment
第三步：前往Binance Pay付款

Please click below link to proceed to Binance Pay for Payment.
點擊以下連結前往Binance Pay付款。

BINANCE PAY

Proceed to Binance Pay
前往Binance Pay

Make sure you Understand the Risks before paying.
請確保您在付款前了解風險。

If you are not familiar with Binance, please click the link below :
如果您不懂使用binance，請點前往以下連結：

How To Use Binance
如何使用 Binance

If you do not have a Binance Pay account, please visit below link for registration.
如果您未有Binance Pay帳戶，請先前往註冊：

Click here to register for a Binance Pay account
按此註冊 Binance Pay 帳戶

Step 4 : Payment Successfully Processed and Receiving a Confirmation Email
第四步：成功付款並獲得電郵確認

All customers who have successfully purchased will receive a confirmation email from hertzcity.io and the related Hertz NFT airdrop within 24 hours after the cut–off time of the day: 23:59:59 (Hong Kong time).

所有成功購買之客戶將會在當日截數時間：23:59:59(香港時間) 後24小時內收到由hertzcity.io發出的確認電郵，及相關Hertz NFT空投。

BINANCE PAY

HERTZ   ◆ BINANCE PAY

Preemptive purchase of Hertz (highly successful canto-pop Hong Kong Singer) NFT is available through Binance Pay on a first-come-first-served basis

◆ BINANCE PAY

Binance Pay Payment Products

Payment APIs
Have full control of your checkout experience by building directly with our Binance Pay Payment APIs.

App SDK
Create a seamless checkout experience on your app using Binance Pay SDK for iOS and Android.

Payout
Payout crypto to anyone with ease.

Checkout Page
Use our Binance-hosted checkout page for a seamless customer experience.

Payment Links
Create a payment link in seconds and share the link with your customers. No coding required.
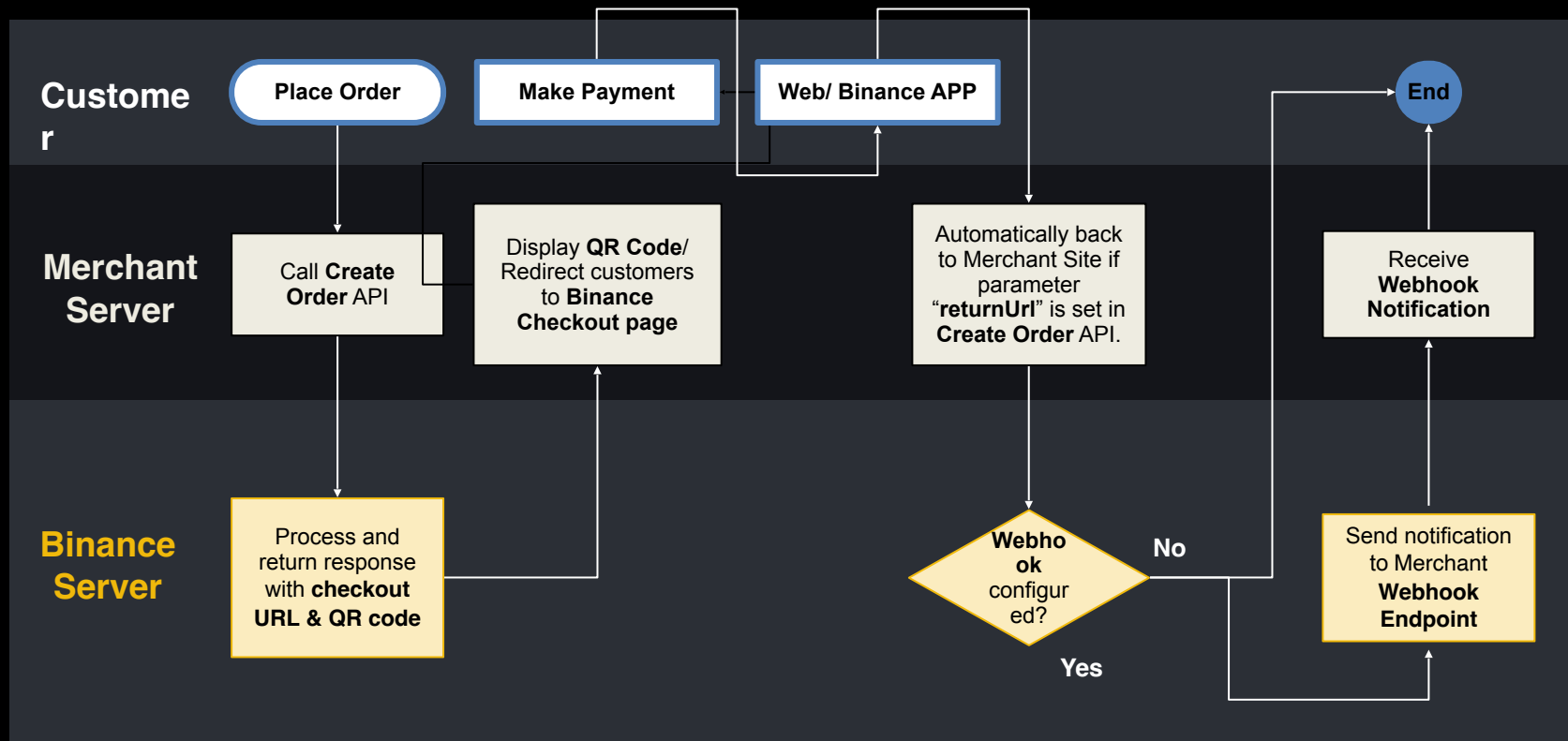
Mini Programs
Host your business directly within the Binance App, leverage millions of users worldwide, and gain exposure to the most passionate crypto community in the world.

API Flow Chart

Customer

Place Order → Make Payment → Web/ Binance APP → End

Merchant Server

Call **Create Order** API

Display **QR Code**/ Redirect customers to **Binance Checkout page**

Automatically back to Merchant Site if parameter "**returnUrl**" is set in **Create Order** API.

Receive **Webhook Notification**

Binance Server

Process and return response with **checkout URL & QR code**

Webhook configured? — No / Yes

Send notification to Merchant **Webhook Endpoint**

BINANCE

1. Direct Integration

Great for:

- Merchants with technical expertise in the usage of APIs
- Merchants who wish to gain access to the latest features and be in control of the development timelines
- Merchants who want to use Payment Links

BINANCE PAY